



2020 CENSUS

Education and Outreach Sub-Committee Meeting

**February 21, 2018
10:00 a.m. to 11:30 a.m.
Hall of Administration, Room 743**

AGENDA

- 1) Call to Order**
- 2) Introductions - Education and Outreach Subcommittee** All
 - a. Census 2020 Organizational Chart discussion
- 3) Department Head Meeting presentation plan** Doug Baron, CEO
 - a. Discuss the information to be shared at the Department Head meeting to provide an overview of the County's involvement with the 2020 Census.
- 4) Status on the LUCA Community-Based Address Canvassing** Doug Baron, CEO
 - a. Discuss the Community Connect Labs Community-based address canvassing pilot for 2020 Census.
- 5) Letter to Department Heads regarding their Census Plan submittals**
 - a. Discuss the letters that will be sent out to all Departments asking for their departmental 2020 Census Outreach Plan and strategies based on their Complete Count Committee's plans.
- 6) Status of the State 2020 Census launch** Dorothea Park, CEO
 - a. Discussion of State related activities with respect to the State's 2020 Census launch
- 7) Status of the 2020 Census County/City launch** Dorothea Park, CEO
 - a. Discussion regarding dates and potential activities related to the County/City's 2020 Census launch
- 8) Health and Human Services CCC presentation and draft written reports on the framework of their education and outreach strategies.** Lisa Simmons, DPSS
Lourie Gladney, DHS

9) Transportation CCC presentation and draft written reports on the framework of their education and outreach strategies Pamela Manning, DPW

10) Countywide Outreach CCC presentation and draft written reports on the framework of their education and outreach strategies Maria Garcia, L.A. City
Dorothea Park, CEO

11) Questions

12) Public Comment

Future Meeting Dates – 3rd Wednesday of the month thru April 2020:

- a. **March 21, 2018;** 10:00 a.m. to 11:30 a.m.
- b. **April 18, 2018;** 10:00 a.m. to 11:30 a.m.
- c. **May 16, 2018;** 10:00 a.m. to 11:30 a.m.
- d. **June 20, 2018;** 10:00 a.m. to 11:30 a.m.
- e. **July 18, 2018;** 10:00 a.m. to 11:30 a.m.

“To Enrich Lives Through Effective and Caring Service”